



LIKE YOUR HOMES, SOME APPLIANCES ARE SIMPLY BUILT BETTER.







Bosch appliances combine sleek, smart design and practical innovations that use less energy, less water, and more recyclable materials. A high-performing, quality choice for green building.



Thermador appliances fuse innovative performance with classic design to satisfy the most demanding culinary enthusiasts. For kitchen appliances that can truly cook, there is only one true choice for your projects.



Each Gaggenau appliance is a masterpiece in timeless beauty and longevity, perfect craftsmanship, cutting-edge technology and purist design, setting high new standards for your most exquisite projects.



## What others call eco-friendly, we've always called Bosch engineering.

For Bosch, producing quality and intuitive products that use fewer resources isn't a revolutionary approach—it's part of our heritage of German engineering. Our dedicated engineers build brilliant, efficient machines using innovative technologies to produce appliances that improve not only our present, but our future as well. So however you want to define it—green, efficient, or even Bosch, it's the result of forward-thinking technology and a continuing commitment to quality in everything we do.

Visit [www.bosch-home.com/us](http://www.bosch-home.com/us) to learn more about our corporate commitment to the environment, our partnerships with sustainable development groups, and how Bosch appliances help your customers positively impact the world. You can even get information that helps you apply your next project for national and/or regional Green Building Certification such as LEED®.



### Quality

Every Bosch appliance is built with the finest materials, and is backed with the Good Housekeeping Seal of Approval™—providing a two-year limited warranty. Assembled with robotic precision, then tested to ensure they meet the standards set by our German engineers. The word “perfectionist” should leap to mind. In fact, not one product bearing the Bosch logo leaves our factory until its 100%.

### Efficiency

More than creating the most innovative appliances available, Bosch engineering balances the highest performance achievable with the least amount of impact on the environment. Enough so as to earn ENERGY STAR® ratings for every one of our clothes washers, refrigerators, and dishwashers.

### Sustainability

Bosch is recognized as a worldwide leader in sustainable manufacturing. By fully embracing green manufacturing technologies, we were the first in the

world to discontinue the use of CFC's in the production of our refrigerators. As well as the first to have all of our facilities certified 14001 by the International Organization for Standardization, meaning we adhere to the strictest environmental codes.

### Quietness

Bosch dishwashers constantly earn top rankings from leading consumer publications and test labs worldwide. With advanced noise reduction—as low as 40dBA—Bosch dishwashers are the quietest in the U.S.<sup>1</sup>

### Innovation

We have over 30 scientists in our R&D department who continually test new ideas. We're not only looking for technologically better solutions but also ones that are aesthetically perfect. To that end, our technicians work hand-in-hand with our designers.

<sup>1</sup> Based on available sound information on competitor's websites, June 2010







*Builder* Keith Waters & Associates, Inc.  
*Project* The Idea House  
*Location* Minnetonka, MN  
*Brand* Bosch



“Keith Waters & Associates, Inc. is a true design/build firm creating exciting and functional homes for our clients. We are very involved with energy efficiency, green building practices and the highest quality construction products and techniques. This home was part of the Minnesota Greenstar Pilot Program for Green and Sustainable Building. Upon completion, it was awarded Minnesota’s first Silver Level Certification.”

“We wanted to feature kitchen appliances that would not create an overwhelming block of stainless steel. The Bosch tower concept allowed us to use the refrigerator, freezer and wine cooler as key features in the design. The Bosch appliance package integrated beautifully within our overall design concept, while fulfilling the criteria for green building.”

— Keith Waters, President



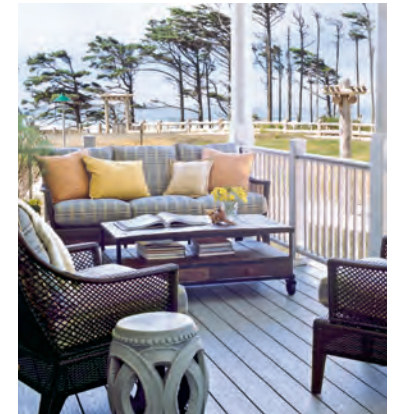
*Builder* Seabrook Construction Company  
*Project* 2010 Coastal Living Magazine “Ultimate Beach House”  
*Location* Seabrook, WA  
*Brand* Bosch



“Seabrook, Washington has emerged as the premier Pacific NW beach vacation destination on one of the region’s most scenic and rugged coastlines. Our team joined efforts with Coastal Living Magazine to design the nationally recognized “2010 Ultimate Beach House.” Bosch appliances fit right in with our casual, laid back beach lifestyles while offering our discerning homebuyers the luxurious quality

they’ve come to expect in their stylish homes. Acclaimed interior designer Tim Clarke skillfully wove Bosch’s sleek stainless steel appliance series into the ultimate of Pacific NW retreats.”

— Casey Roloff, Seabrook Town Founder







*Developer* Eastbanc, Inc.  
*Builder* Bovis Lend Lease, Inc.  
*Project* 22West  
*Location* Washington, D.C.  
*Brand* Bosch



“As winner of the prestigious 2009 RADA Grand Award for Best Multifamily Residential Architecture Design in the USA, 22West proves to be the ultimate in luxurious urban living. The Bosch brand is widely recognized as a high performance luxury brand and as such was an appropriate fit for 22 West where our goal was to continue our track record of delivering the utmost in luxury and sophistication to the Washington, D.C. condominium market.”

— Robin Bettarel, Construction Coordinator, Eastbanc, Inc.

“Quality and reliability are the key requirements for a contractor and Bosch appliances were the right choice. We used premium Poggen Pohl cabinets and there was minimal coordination since Bosch appliances fit perfectly in the standard cabinet modules.”

— Tom Hornbaker, Project Executive, Bovis Lend Lease, Inc.



*Builder* ColRich  
*Project* Copperwood  
*Location* Carlsbad, CA  
*Brand* Bosch



“ColRich is a design-oriented company dedicated to building functional, efficient, beautiful homes. We bring custom home elements to production building, while offering an unmatched value. Our gourmet kitchens feature Bosch appliances which allow us to carry out high-end design, while adding a fresh, modern twist on the traditional new home. Our homebuyers have been happy with the Bosch brand and the overall performance, design and quality.”

— Kelly Hiltscher, Director of Sales & Marketing







## YOU DON'T BUILD LIKE EVERYONE ELSE, AND NEITHER DO WE.

At Thermador, we strive to be as innovative as today's top builders. We do it by offering kitchen appliances with unmatched craftsmanship, quality and innovation—all with the style, design and performance that exceed the expectations of today's most demanding homebuyers.

For more than eleven decades, Thermador has been at the forefront of cooking technology. From introducing the first built-in wall oven over 50 years ago to redefining gas cooktops with our patented Star® Burner, our innovations have helped to transform the kitchen from a mere workplace into the social and entertaining center of the modern American home. But we are not defined by innovation for innovation's sake. Our handcrafted appliances and their every feature and control are designed to make cooking easier, hotter, faster, cooler, better and more rewarding. As the quintessential American luxury appliance brand, Thermador adds unmatched value to the homes you build.



### INNOVATION

Thermador's iconic line of cooking, cleaning, refrigeration and ventilation products remains committed to empowering culinary enthusiasts to be their best through continuous innovation breakthroughs – from the world's first wall ovens and gas cooktops with the patented Star® Burner to a speedcooking oven that reduces cooking time by 50 percent.

### QUALITY

Thermador's commitment to quality craftsmanship dates back more than eleven decades. At the brand's factory in LaFollette, Tennessee, employees take great pride in the products they build, embodying all that Thermador stands for. It's an iconic American brand, crafted by true American workers.

### EFFICIENCY

Thermador appliances offer builders the benefits of both maximum points toward LEED® certification and Thermador reputation and quality. All Thermador Dishwashers, Freedom® Collection Freezer Columns, Fresh Food Columns and Bottom Freezers are ENERGY STAR® qualified.

### SUSTAINABILITY

It should be green. It is a plant after all. From day one, Thermador's manufacturing plant has worked to reduce waste and our environmental footprint. The plant continuously manages to practice sustainable measures using 6-Sigma tools to reduce scrap, rework, and reuse parts produced in the process. Our solid commitment to saving energy and resources is exhaustively documented each year in a public report.

### COMMITMENT

With Thermador, count on a total commitment to helping build your success. We have a dedicated professional builder sales team and unique and rewarding trade programs. Our online design and planning resources are available 24/7. Thermador is a longtime member of NCHI and a corporate sponsor of NAHB 20 Club as well as a proud participant of the 2010 and 2011 The New American Home.





*Builder* Continental, Inc.  
*Project* The New American Home 2011  
*Location* Orlando, FL  
*Brand* Thermador



"I've been building since 1981 with a specialty in European style homes, and I'm particularly excited to showcase my creativity, passion and exceptional quality with this project.

The New American Home 2011 integrates state-of-the-art technology especially in the kitchen which includes built-in Thermador Professional Series ovens, microwaves and the recently introduced Steam & Convection oven. The primary cooking appliance will be the Thermador Professional Series rangetop accompanied by a matching custom hood insert. Refrigeration, wine preservation columns, a warming drawer, a built-in Savor® coffee system and the Sapphire® dishwasher round out the space. Thermador appliances are the perfect complement to TNAH providing real innovation for real cooks."

— Keith Clarke, President



*Builder* BSI Constructors  
*Project* The Private Residences at The Chase Park Plaza  
*Location* St. Louis, MO  
*Brand* Thermador



"The sleek, integrated design of Thermador appliances, along with the reliability of such an excellent brand made our decision to go with Thermador an easy one. We especially liked the French door refrigerator for both its style and functionality. We've heard nothing but positive response from our highly sophisticated Residents which confirms our decision to go with Thermador, the most trusted name in the industry."

— Marcia Niedringhaus, Developer







*Builder* Elite Homes Inc.  
*Designer* Jennifer Allison Designs  
*Project* Rincon Lane  
*Location* Palos Verdes Estates, CA  
*Brand* Thermador

“At Elite Homes, we build houses worth coming home to. This old world, sophisticated kitchen features all Thermador appliances. Thermador has the luxury reputation we aspire to as builders and we’re proud to have them on our team.”  
— Luigi Schiappa, President



*Builder* Elite Homes Inc.  
*Designer* Jennifer Allison Designs  
*Project* Rocky Point Road  
*Location* Palos Verdes Estates, CA  
*Brand* Thermador

“We’ve built our success on knowing what works and working with people who believe in innovation and excellence. We like having Thermador as part of our team of quality products because they contribute to the overall satisfaction of our clients.”  
— Paolo Schiappa, Vice President





*Builder* Elite Homes Inc.  
*Designer* Jennifer Allison Designs  
*Project* Montemar  
*Location* Palos Verdes Estates, CA  
*Brand* Thermador

"Elite Homes is under its second generation of family leadership, so we know the importance of experience and proven longevity. We build with Thermador appliances because they have been at the forefront of innovation for over eleven decades. Their commitment to innovation and excellence complements our own building philosophy."  
  
— Luigi Schiappa, President



*Builder* Greenspire Properties LLC  
*Architect* Mandy Brown Architects PC  
*Project* 1092 Oak  
*Location* Winnetka, IL  
*Brand* Thermador

"1092 Oak is the first LEED® registered residential project in Winnetka, IL. For our LEED certification, we needed a range of appliances having an ENERGY STAR® certification. All of the Thermador kitchen and Bosch laundry appliances met that requirement. In addition, we wanted to have a luxurious finish to our built-in microwave and appliance center. The Thermador MBES helped us achieve that look."  
  
" We believe that Thermador appliances are designed to fit well with our kitchen designs. They have the styling and features demanded by our discriminating homeowners. The appliances have been very reliable. For these reasons, we always specify Thermador and Bosch appliances in our homes, as we have for over 10 years."  
  
— John D. Dragic, President





*Builder* Zbranek & Holt  
Custom Homes, Ltd  
*Project* Parade of Homes  
*Location* Lake Travis, TX  
*Brand* Thermador



"Zbranek & Holt Custom Homes has received numerous awards, including 2010 & 2011 National Master Builder of the Year and 2010 Texas Custom Home Builder of the Year. However, our greatest accomplishment is crafting a home building experience with tested systems to make the experience both enjoyable and rewarding. Time and again, our customers have trusted us enough to refer others that are looking to build something truly special. We are proud to use Thermador appliances as part of our preferred building suppliers....Thermador delivers the quality, innovation and name recognition we look for to add value to our custom homes."

— Steve Zbranek, Partner



*Builder* Zbranek & Holt  
Custom Homes, Ltd.  
*Project* Belvedere Custom Home  
*Location* Lake Travis, TX  
*Brand* Thermador



"Zbranek & Holt Custom Homes takes great pride in delivering a customer experience that builds long lasting relationships. Our Homeowners have the ability to pick any brand of appliance, and Thermador is continually a brand of choice because of its quality, value, and name recognition. We're proud to have Thermador in our homes because it delivers on the commitment we make to our Homeowners. Zbranek & Holt Custom Homes has been recognized with multiple national, state, and local awards and Thermador has surely been a part of that success. We look forward to continued success and offering Thermador as a brand of choice for our Homeowners."

— Tony Holt, Partner





Timeless design, cutting-edge technology,  
and 300 years of experience.

At Gaggenau, our business is developing appliances for the home kitchen and, in doing so, we make no compromises in our attempt to attain the greatest perfection possible. We're guided by the experiences and demands of professionals at all times, and this applies as much to the features of our appliances as it does to their appearance. Our practical masterpieces are crafted by hand in a process involving numerous steps to create objects of timeless beauty which, at the same time, are endlessly robust.

Gaggenau is considered the world's preeminent manufacturer of luxury home appliances by architects, designers, chefs, and design enthusiasts.



Performance

We take our inspiration from professional kitchens to create restaurant-grade appliances for the modern home. Innovative technology and timeless, beautiful design—without compromises.

Material

We only use materials of the highest quality such as tempered glass, brushed stainless steel, and solid aluminum. We treat exposed surfaces with glass beads to give them a matte finish and make them fingerprint resistant.

Form

We create products with sleek surfaces and straight lines to fit our subtle design aesthetic.

Detail

From the smallest detail in our products we craft, our excellence is obvious. Our entire range is characterized by flawless functionality and simple operation.

Guiding Principles

"Less is more" is our mantra when approaching the design of Gaggenau appliances. The beauty of our products is derived from our desire to create forms that translate into function.

Innovation

We have over 30 scientists in our R&D department who continually test new ideas. We're not only looking for technologically better solutions but also ones that are aesthetically perfect. To that end, our technicians work hand-in-hand with our designers.

Commitment

Gaggenau is the first and only brand in North America to lengthen the industry-wide 1-year standard warranty to an unprecedented five years. This exclusive 5-year warranty highlights our commitment to providing customers with only the finest products and quality of care.





*Builder* Barry Real Estate Companies, Inc.  
*Project* W Hotel and Residences  
*Location* Atlanta, GA  
*Brand* Gaggenau



The W Hotel and Residences is where the stylish, modern and urban converge with sensual style in the heart of downtown Atlanta. 76 luxury residences feature the highest level of architecture and design that, quite simply, re-defines the hotel residence lifestyle. All residences feature exclusive Gaggenau appliances with subtle aesthetics and restaurant-grade functionality.



*Builder* Uniix, LLC  
*Project* 2727 Kirby  
*Location* Houston, TX  
*Brand* Gaggenau



" 2727 Kirby is more than a building. It's a work of art. Each spectacular unit is unique and custom built to each individual owners specifications—not one is the same. We choose only the best materials for our discerning clients which is why Gaggenau was the perfect fit. I can always count on Gaggenau for high-style, performance and quality."

— Mike Davis, Principal





# A BRAND FOR EVERY WAY YOU BUILD

*Builder*    MGM Resorts International;  
Infinity World Development  
Corp.

*Project*    CityCenter

*Location*   Las Vegas, NV

*Brand*      Bosch / Thermador / Gaggenau

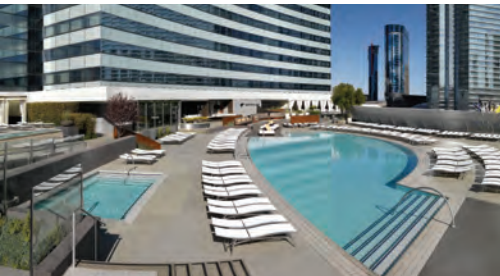


CityCenter is an unprecedented urban metropolis on 67 acres on the Las Vegas Strip and is one of the world's largest sustainable communities. This exceptional project has earned six LEED® Gold ratings—the highest LEED achievement by any hotel, retail district or residential development in Las Vegas.

The featured Bosch kitchen highlights the commitment to high efficiency and is located in Veer Towers, a pair of arresting residential icons in the hub of CityCenter.

The Thermador kitchen is perfect for those with a passion for cooking and can be found at The Residences at Mandarin Oriental. 47 stories of glass and steel reflect the natural beauty of the landscapes and the complex splendor of urbanity.

Kitchens in the most luxurious penthouse suites of the Vdara Condo Hotel feature modern lines, a complementary sense of art and technology and appliances of the highest caliber—Gaggenau.





*Builder* Vail Resorts Development Company

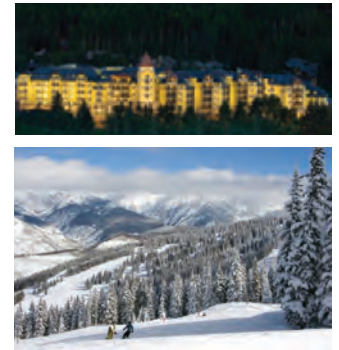
*Project* Ritz-Carlton Club and Residences Vail

*Location* Vail, CO

*Brand* Bosch / Thermador

"The Ritz-Carlton Club and Residences in Vail is a unique location as it is walking distance to the skiing lifts and has both Club and Residence units which makes the property very private. The project is known for its quality and conformance to the very tough Ritz-Carlton Standards, for the first ever Quality Assurance Observation Certification, the service, and of course the location. Thermador and Bosch appliances were the right fit for this project thanks to their great design, quality, and efficiency."

— Chad Cusworth, Project Manager



**BOSCH**

**Thermador** ★



Bosch, Thermador and Gaggenau appliances are owned by BSH Home Appliances Corporation,  
the third largest appliance manufacturer in the world.